

Opportunity to become a partner

A range of funding partners are being sought to support this program, with the aim of securing Federal, Territory, corporate and local business support.

Support options include:

- Program Partner - we are seeking one-time funding for the start-up and development costs of the program. We also hope to secure underwriting for any unfunded places or costs. Support of \$100,000 secures Program Partner status.
- Place sponsors - underwrite the direct costs of a participant over the two years, amounting to \$25,000 per place.
- Place co-sponsor – underwrite 50% of the direct costs of a participant over the two years, amounting to \$12,500.
- Supporter: untied cash contribution of \$10,000

Place sponsorship will go towards the Alice Springs Desert Leadership Program. Oversubscription will form seed funding for expanding the Desert Leadership Program to other regional towns across desert Australia.

Support from organisations able to provide access and engagement to aspects of life that are unavailable in the desert setting, in particular to corporate and urban cultures, are sought. It is hoped that such partners would be able to offer financial resources and to provide leads into a broader network of supporters.

Partnering in this project gives the opportunity to support a strategic activity that will have long-term benefits for Aboriginal emerging leaders as they learn skills and approaches in engaging with non-Aboriginal people, organisations and other leaders. Likewise it is an opportunity for non-Aboriginal emerging leaders to learn how to effectively work together with Aboriginal people, organisations and leaders. It is therefore a commitment to creating a leadership cohort that understands that remote Australia needs a shared future that embraces both Aboriginal and non-Aboriginal people, a cohort that is also closely connected into and understands its place in wider Australia.

In an effort to establish a desert-coast partnership the aim is to secure an equal proportion of place co-sponsorships from the coast and desert. By doing this a place co-sponsor logo from the coast can be matched with a logo from the desert to form one place sponsorship.

The Sponsorship arrangement with Desert Knowledge Australia includes:

- Support of Australia's first 'intercultural' leadership program developing the leadership skills and capabilities of next generation Aboriginal and non-Aboriginal desert leaders;
- Support of the first leadership program designed in response to the unique challenges and circumstances of desert leadership and co-designed by the township of Alice Springs;
- Support of a prototype Alice Springs based program with a plan to expand to other major desert towns across Australia, serving to make a national impact and significance immediately and into the long-term;
- Prominent logo display in all program material and display of logo reflecting the sponsorship status;
- Involvement in a 'Sponsors' group meeting quarterly each year with quarterly written reports;
- Involvement and recognition in key fundraising events including national corporate fundraising events.

Investing in the first Desert Leadership Program is a demonstration of a long-term, strategic and targeted commitment to the future of the desert and its peoples.

